

Page Ellerson

work examples: pageellerson.com • contact: pageellerson@gmail.com

experience

CNN+: Producer

Produced studio-based show "Is It Kosher with Norm Eisen" for streaming subscription service CNN+ from creation to finish. Led a team that executed half of the eight episodes of the season. Wrote script blocks and interview questions, field-produced shoots for taped packages, conducted research, and oversaw final checks of all episodes. Produced documentary show "Great American Love Story" from conception to finish, coordinating field shoots, scripting, and overseeing edit. Developed and wrote blocks for various pilots such as the one for "The Don Lemon Show."
September 2021 - July 2022

CNN's "Go There": Associate Producer

Created mini-documentaries for Emmy-nominated digital show "Go There," putting together original features from start to finish by identifying subjects, conducting interviews, filming content, and scripting. One original piece, "How one woman in New York City survives by collecting cans," went viral with 26 million Facebook views to date. Worked with CNN correspondents across the globe to produce pieces under breaking news deadlines. Other responsibilities included pitching new stories weekly and coordinating team award submissions.
July 2019 - September 2021

CNN's "Anderson Cooper Full Circle": Associate Producer

Selected, edited, and programmed video assets for daily live show.
January 2019 - May 2020

CNN's "Beme News": Associate Producer

Worked on the weekly explainer show 'It's Lou,' fact checking scripts, identifying interview subjects, and researching. Covered topics from culture, to tech, to international politics. Edited episodes, which required drawing and animating original graphics to accompany information on screen.
February 2018 - July 2019

CNN Travel: Production Assistant

Shot, produced, and edited various travel stories around NYC. Editor of "Watch puppies become avalanche rescue dogs", which became the most viewed CNN Travel social video of all time when published.
August 2017 - February 2018

CNN Digital Productions: Production Assistant

Produced and edited various digital series. Provided post-assistance for further digital series and on promotions for "Anthony Bourdain: Explore Parts Unknown" and "RBG."
August 2017 - February 2018

additional experience

Business Insider: Freelance Writer

Wrote travel-related content.
July 2023

Snapchat Original Series "Run For Office": Post-Producer

Produced episodes during the post-production stage of mini-documentary show featuring young people running for office in the 2022 midterm elections. Oversaw graphics creation and implementation. Worked on scripting and footage organization.
October 2022 - December 2022

Women's World Banking: Freelance Producer

Developed and scripted pilot episodes of promotional series, "Her Economy", for non-profit dedicated to women's financial empowerment. Wrote copy for further promotional materials. Created remote shooting guide and plan for additional episodes.
July 2022

education

Boston University

2013-2017
Bachelor of Science in Film and Television and in Communication
Minor in English
Dean's List and Magna Cum Laude

skills

Editing: Adobe Premiere Pro, Adobe After Effects, Storyboard Pro animation software, and various stop-motion animation softwares
Camera: Sony FS7, DSLR
Design: Adobe Photoshop, Adobe Illustrator
Other: Scriptwriting, News production system programming, Social media including TikTok